

FOR IMMEDIATE RELEASE

Better Business Bureau Serving Central Virginia Partners with Branvio to Transform Business License Verification Through Continuous Compliance Monitoring

Technology partnership gives BBB Central Virginia a continuous, technology-enabled approach to monitoring business licenses and regulatory credentials while reducing manual verification and strengthening the ongoing accreditation review process.

BRANVIO + BBB CENTRAL VIRGINIA • CONTINUOUS COMPLIANCE

GLEN ALLEN, VA & COLUMBIA, MD — September 15, 2026 — Better Business Bureau Serving Central Virginia (BBB Central Virginia) and Branvio, Inc., a compliance monitoring technology company headquartered in Columbia, Maryland, today announced a strategic partnership designed to modernize how business license compliance is monitored in support of BBB's ongoing business accreditation review process.

Through the partnership, Branvio's platform continuously monitors licenses and other regulatory credentials for BBB Accredited Businesses. The technology is designed to identify changes in licensing status without requiring BBB staff to repeatedly research individual government licensing databases.

Branvio can monitor professional licenses, business licenses, certifications, registrations, permits, insurance policies, certificates of insurance and bonds across multiple industries, with particular applicability to real estate, construction and engineering, remodeling and home improvement, transportation and logistics, healthcare and other regulated sectors.

The Better Business Bureau operates a widely recognized accreditation program across the United States and Canada. BBB reports that more than 400,000 businesses are BBB Accredited Businesses in the two countries.

FROM MANUAL VERIFICATION TO CONTINUOUS MONITORING

For organizations responsible for monitoring the credentials of large numbers of businesses, license verification can become a recurring administrative burden. Virginia has numerous regulatory and professional licensing authorities overseeing different professions and industries.

With Branvio, BBB Central Virginia can enter or identify a business within its existing workflow and initiate monitoring of applicable licensing information. Instead of treating verification as a one-time search, Branvio maintains an ongoing monitoring process designed to detect changes and preserve the resulting compliance history.

MONITOR → DETECT CHANGES → ALERT → REMEDIATE → RESTORE COMPLIANCE → MONITOR AGAIN

"Branvio has saved our affiliate more than \$75,000 in staff salaries that were previously devoted to certifying and verifying licenses. We no longer have to spend the same amount of staff time visiting and searching through numerous licensing boards to verify information."

BARRY MOORE — President & CEO, Better Business Bureau Serving Central Virginia

Moore added that the technology has also changed the process for onboarding new businesses: "For new businesses, we can enter the business into our BBB database and Branvio can identify the applicable licensing information and begin the monitoring process. That gives our team a much more efficient way to support our accreditation process while maintaining the level of trust our Accredited Business community expects from BBB."

A NEW MODEL FOR BUSINESS ACCREDITATION SUPPORT

According to Toyin S. Bello, CEO of Branvio, the partnership demonstrates how continuous compliance monitoring can become an important technology layer for organizations that depend on verified business credentials.

“Our partnership with BBB Serving Central Virginia has demonstrated that license monitoring can become an essential technology layer for organizations that depend on verified business credentials.”

TOYIN S. BELLO — Chief Executive Officer, Branvio, Inc.

Bello continued: “What began with a specific need within the BBB accreditation environment has demonstrated the broader capabilities of the Branvio platform. Branvio can monitor licenses, certifications, registrations, permits, insurance and bonds across multiple industries and jurisdictions.”

“The BBB partnership has allowed us to expand our capabilities across industries and has given us an opportunity to demonstrate what continuous compliance monitoring can accomplish at scale. We believe this technology can support BBB organizations and other business and industry organizations throughout the United States.”

CREATING A PERMANENT COMPLIANCE RECORD

A core capability of Branvio is maintaining a historical record of monitoring activity. Instead of simply determining whether a credential is valid on the day it is checked, the platform is designed to create a continuous compliance history showing monitoring activity, results, status changes and alerts over time.

For organizations responsible for thousands of businesses, this can transform license verification from a periodic administrative task into a technology-enabled continuous process.

BRANVIO MONITORING SCOPE

- Professional and business licenses
- Certifications and registrations
- Permits and regulatory credentials
- Workers' compensation and liability insurance
- Certificates of Insurance (COIs)
- Bonds and other business requirements

FROM CENTRAL VIRGINIA TO A NATIONAL OPPORTUNITY

Although the partnership began in Central Virginia, the organizations see potential for the model to extend beyond the local market. Branvio's technology is designed to operate across jurisdictions and industries, creating an opportunity to support organizations that need to continuously monitor the regulatory standing of businesses, contractors, professionals, vendors and other entities.

For industries such as real estate, construction and engineering, remodeling, transportation, healthcare and professional services, maintaining current licensing and insurance information can be an important component of operational and regulatory compliance.

ABOUT BRANVIO, INC.

Branvio, Inc. is a compliance monitoring technology company headquartered in Columbia, Maryland. Branvio's platform provides continuous monitoring of business and professional credentials, including licenses, certifications, registrations, permits, insurance and bonds. The platform is designed to help businesses, associations, accreditation organizations, government entities and other organizations monitor regulatory requirements throughout the compliance lifecycle.

Think Ahead.

ABOUT BBB SERVING CENTRAL VIRGINIA

Better Business Bureau Serving Central Virginia is a local BBB organization serving businesses and consumers throughout its designated service area in Virginia. BBB's accreditation program is centered on marketplace trust and requires Accredited Businesses to meet BBB Standards for Trust on an ongoing basis. BBB Serving Central Virginia is headquartered in Glen Allen, Virginia.

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